

PRIVACY NOTICE

The Office of the Utah Attorney General is committed to fair information practices. We respect the privacy and security of our users.

To demonstrate our commitment to your privacy, we have prepared this statement disclosing our privacy practices. Here, you will learn what personal identifying information of yours/your child's is collected, how and when we might use this information, how we protect this information, who has access to this information, and how you can correct any inaccuracies in the information.

PURPOSE

The Utah Attorney General's Office and TransUnion LLC have established a partnership intended to help prevent identity thieves from using the personal identifying information of Utah minor children (ages 16 and under) in the issuance of credit. Through the Utah Attorney General's secure online Child Identity Protection (CIP) web site, Utah parents/guardians have the ability to enroll their minor children in this program. To enroll, parents/guardians are required to provide each child's Name, Address, Age, Date of Birth, and Social Security Number. In order to access the Child Identity Protection program, parents/guardians will also be asked to provide their Name, Address, Date of Birth, Driver's License or state ID, and an email address. This information will be used to validate their identity by matching it with information from the State of Utah's Driver's License system. After the identity of parent/guardian is validated, forms will become available to enter information about each of their minor children. Upon receipt of an enrolled minor child's information via CIP, TransUnion will take certain proprietary fraud prevention steps, including but not limited to the entry of portions of the information collected via CIP into its High Risk Fraud database. TransUnion customers which subscribe to that database and who attempt to acquire a credit report using an enrolled child's Social Security Number will receive a message indicating the potential misuse of that number. Such information will remain in the High Risk Fraud database until the child's 17th birthday, at which time it will be removed.

Furthermore, if TransUnion locates a TransUnion credit file in an enrolled child's name, it may contact the parent/guardian for additional information in order to proceed with steps designed to protect the child from current or future impact associated with this fraudulent activity. The more promptly parents/guardians respond to this request, the more quickly TransUnion can take action on the family's behalf. In order to participate, parents/guardians must have a valid Utah Driver's License, or State of Utah issued ID.

The Utah Attorney General's Child Identity Protection program is one of many steps consumers may take to help prevent the use of children's personal identifying information for identity theft.

Any person who enters information on this web site understands that all information submitted shall be true and accurate. Pursuant to Utah Code §76-8-504 submitting false or misleading information on this web site is a crime punishable with incarceration for up to six months and/or a fine up to \$1,000.00.

When submitting a Child Identity Protection request, parents/guardians will be asked to provide personal identifying information for both their minor children and themselves. This information is necessary to provide services to discourage the use of minor children's personal information in the issuance of credit. Any personal information submitted to this website will be used for official purposes only, pursuant to Utah code §63-2-201(5)(b). Entering your child's information however may not provide immediate protection. Some enrollment may occur at a later date than submission.

When parents/guardians sign up for the CIP program, we will share names, or other contact information with TransUnion LLC to provide these services. TransUnion LLC is not allowed to use this personally identifiable information except in connection with providing these services.

The protection of information entered on this web site is subject to state and federal law, and we strive to use applicable law to keep this information private. Finally, a unique ID number will be assigned to your request for Child Identity Protection which will be used to identify your request and associated information.

INFORMATION WE COLLECT AND HOW WE USE IT

We collect certain information from and about our users three ways: directly from the user, from our Web server logs and with cookies.

DIRECTLY FROM USER

In accordance with Utah Code § 63-2-201(5)(b) and Utah Code § 63-2-206, the Utah Attorney General has determined that the interests favoring access outweigh the interests favoring restriction of access and any or all of the information you provide will be released to TransUnion LLC for Child Identity Protection:

BY ENTERING INFORMATION ON THIS WEB SITE, YOU INDICATE THAT YOU UNDERSTAND AND EXPRESSLY ASSENT TO THE DISCLOSURE OF INFORMATION YOU PROVIDE ON THIS WEB SITE TO THE UTAH ATTORNEY GENERAL'S OFFICE AND TO TRANSUNION LLC FOR CHILD IDENTITY PROTECTION PURPOSES.

Information that users enter in this site is maintained in a secure environment. This information is not shared with third parties for marketing purposes. We do not disclose any information about any subscriber's usage of this site, except to enforce the terms as allowed by Utah Code § 63-2-201(5)(b) and Utah Code § 63-2-206.

WEB SERVER LOGS

When you visit our sites, we may track information to administer the site and analyze its usage. Examples of information we may track include:

- your Internet protocol address
- what kind of browser or computer you use
- the number of links you click within the site
- the state or country from which you accessed the site
- the date and time of your visit
- the name of your Internet service provider
- the Web page from which you linked to our site
- the pages you viewed on the site

COOKIES

Our Web sites use cookies (i.e., small bits of text that our servers place into a file on your computer's hard drive). This is used to save your preferences and login information, and provide personalized functionality. You can reject cookies by changing your browser settings, but be aware that this will disable some of the functionality on our Web sites.

HOW WE PROTECT YOUR INFORMATION

The Utah Attorney General's office wants you to feel confident about using this website to enroll your children in our Child Identity Protection program, and we are committed to protecting the information we collect. While no website can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the personal information you provide to us. For example, only authorized employees are permitted to access personal information, and they may only do so for permitted government functions. In addition, we use encryption when transmitting your sensitive personal information between your system and ours, and we employ firewalls and intrusion detection systems to help prevent unauthorized persons from gaining access to your information.

WHO HAS ACCESS TO THE INFORMATION?

We will share your personal data in accordance with Utah Code § 63-2-201(5)(b) and Utah Code § 63-2-206 for Child Identity Protection purposes only.

LINKS TO OTHER COMPANIES' SITES

Our Web sites contain links to sites maintained by companies (financial institutions, credit reporting companies, etc.) that are **not affiliated with the Utah Attorney General's Office**. We are not

responsible for the privacy practices or the content of those sites, and we encourage you to use caution when visiting them. In particular, we recommend you view the privacy policy posted on each site.

YOUR ACCESS TO AND CONTROL OVER INFORMATION

You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.